

Romanian business centre

enhanced by ideal indoor climate

Ianis Deco Design recently completed the décor for IDEO, a new Centre for Business Support and Development in north east Romania. Part of the brief was to create an atmosphere to bring warmth to the traditionally functional world of business. They chose Purmo for the perfect radiators for their project: the Kos V vertical design radiators, supplied by Inter Conti, long-time partner of Purmo in Romania.

IDEO consists of two buildings with space for more than 40 small and medium sized enterprises, with 10,000 square metres dedicated to their use, as well as training rooms, meeting rooms, a restaurant, coffee shop and kindergarten.

WHEN DESIGN IS AT THE TOP OF THE LIST

This huge project was founded by Tester Group, and is based in Iași, a leading centre of Romanian social, cultural, academic and artistic life. The IDEO buildings' exteriors are based on simple horizontal lines, complemented by massive prisms to reflect the dynamic image of city life. Inside, Ianis Deco Design introduced the unexpected, with eye-catching colours for the business interiors, such as violet, pink, carmine red, chocolate and bronze, emphasized by laminate glass or steel, with accessories in leather or wood.

For project manager Iulian Nicolau, Ianis Deco Design's General Manager, Kos V radiators were a natural choice. With a honed, minimalist appearance coupled with high heat outputs, the Kos V radiators achieve a perfect balance between a flat front panel and closed, curved side covers. Available in many colours, they are an ideal solution for different interiors, including IDEO, where special coloured and inox versions take pride of place.

Design and efficiency for warm business interiors

ANOTHER SATISFIED CUSTOMER

"Please receive our praise and gratitude for your kindness, professionalism and proactive approach in cooperating with Ianis Deco Design in this project. I hope that this is one of many successful projects we will complete together in the future," wrote Iulian, in a personal letter of thanks to the Rettig team in Romania.

"Your company has successfully answered to all challenges that appeared during the construction, contributing directly one of the most important ingredients in the recipe of success."

The IDEO concept brings together energy-efficiency and high-end design, in a complex that that is already proving a massive hit for business customers and visitors in the region. As Iulian wrote, "We are much honored by the appreciation already being shown by the direct and indirect beneficiaries of the building, and the Ianis team would like to share with you and your amazing team all this affection, thanking you once again for your great support and admirable cooperation." ■

