

Enjoying the best of both worlds in Sweden

Purmo is the only brand in Sweden that offers both radiators and underfloor heating systems. This has made life a lot easier for builders and installers in the region, who can at last enjoy a single-source supply. “But our aim is not to be the number one brand in underfloor heating,” says Jan Ekwall, Sales & Marketing Director Nordic Region. “It’s not about competition. It’s about offering underfloor heating as a part of a total product portfolio within clever heating solutions,” he explains.

Purmo launched its underfloor heating system in 2010 in Sweden, but has been active in the business for decades in Central Europe. For Jörgen Persson, responsible for Purmo Thermopanel sales in Sweden, the ability to provide combined heating is a real winner

with customers. “We are now enjoying rapid growth,” he says, “and have already completed some successful projects in the field of combined heating, along with Stångå Rörservice AB, one of the leading installers in the region. With the decorative, flat-fronted radiators and different kinds of towel warmers from Purmo, it is easy to find a solution for any family or owner.”

Stångå Rörservice AB is delighted with the twin supply of underfloor and radiators, as company owner Jerry Wiström explains. “Right now we are finalising 19 new one-family houses in Heda and 29 detached houses in Åsunden, Linköping. In both cases underfloor heating is installed on the ground floor, with radiators on the first.”

SMOOTH PROCESSES, SEAMLESS INSTALLATION

This solution optimises end-user comfort; the ground floor often has a large entrance hall and, in Sweden, a larger bathroom with sauna. These spaces benefit from a heating solution that dries the floor. “Also, the kitchen and living room, with large window surfaces, are normally located on the ground floor, which makes them suitable for a hidden heating solution,” says Mr Wiström. All 30 installers in Stångå Rörservice AB are well educated and certified, and the company fully complies with requirements for quality, environment and safe water installation. “This, in combination with high-quality products from the suppliers we have chosen, ensures a safe and smooth working process, from installation to handover to the end-user,” says Mr Wiström. ■

Project information:

Åsunden (Ullstämna)

Linköping, 29 detached houses

72 sqm underfloor heating per house on the ground floor and radiators on the 1st floor

Heda 7:4 (Ljungsbro)

Linköping, 19 one-family houses.

Under floorheating on the ground floor and radiators on the 1st floor, without a pump